

## From the President's Desk

It has been a while since you last heard from us and I must say there have been some major changes and happenings with MSI since then – some great, some not so good, and some tragic.

First and foremost, our beloved Founder, CEO, leader, mentor and friend, Dr. Bruce J Bradley, passed away on March 6th, 2009. He struggled for almost a year with a brain tumor, but in the end lost a heroic battle. Even in his fight to overcome cancer Dr. Bradley showed us how to live, fight and work hard. For months he traveled to treatment centers, did physical therapy and individual exercises and maintained a positive attitude and outlook. His ability to see life in the proper perspective, focusing on the important aspects such as friends and family, was truly inspiring. He is and always will be sorely missed, but all of us here at MSI have vowed to carry on his legacy, his passion and his desire to provide the world a better surface sample. Surrounded by the people associated with MSI, from the stockholders to the Board of Directors to the employees, I

know we will be successful and make Dr. Bradley proud.

Despite Dr. B's unfortunate circumstances, the incredible employees of MSI have accomplished many good things. New products such as the HRS and tube sampler have been initiated and as of this newsletter, almost completed. We have attended over 30 conferences and critical meetings, conducted massive amounts of validation testing in our facilities and opened active sales and marketing efforts in a the untouched market of forensics. As a whole, it has been a successful year in building the foundation for future and sustained growth.

As the new President/CEO of MSI I feel the enormity of the shoes I have been tasked to fill. Dr. Bradley was not only my boss, he was also my Father. I am committed to carry on as he did – with honesty, integrity, hard work, vision and a true appreciating to all those that believe in his invention, the Microbial-Vac System. Together we will make MSI a huge success, and I will

do my share to fulfill Dr. B's dream – to save at least one child from the horror of food poisoning. The goal and vision that Dr. B always carried with him will continue to motivate and inspire us.

So, where are we exactly? Stay tuned. I want to limit any more speculation on what MAY happen but more information will be forthcoming. Make sure you read the newsletters though!

Till next time, as Dr. B used to always say, "Thanks for being here!"

Sincerely,  
Jared Bradley President/CEO



## The Latest at MSI

As always, the sales and marketing team is keeping busy on the road. We've attended 23 conferences and meeting so far this year and will attend another 15 before the year is up. With great results from our latest testing with Sorenson Forensics we are looking forward to opening the Forensics Market at industry meetings this fall. The Economic Report segment filmed last fall was completed in January and continues to air. The segment will be showing in various parts of the country over

the next few months. Check it out if you happen to be in the area!



- HomelandSecuritySymposium in Washington DC (Sept. 8-10)
  - CrimeLabDirectorsSymposium in Anaheim, CA (Sept. 13-17)
  - Symposium on Human Identification in Las Vegas, NV (Oct 12-15)
  - American College of Forensics Examiners in Las Vegas, NV (Oct 14-16).
- If you are planning on attending one of these shows, stop by the booth!

## Strategic Partnership

MSI is thrilled to welcome InnovaPrep as a new strategic partner. InnovaPrep brings to the table the HSC-40 (Hydrosol Sample Concentration), an innovative liquid concentration system that can quickly and efficiently process an M-Vac sample from



150-200 ml to less than 1 ml, with up to 100% capture of the bacteria or DNA that is in the sample. This new technology effectively replaces the RACS concentration system that MSI had in the docket to develop, and at the ideal time. Together, the M-Vac System and the InnovaPrep HSC-40 can produce a concentrated sample that will revolutionize the food safety and forensics industries.

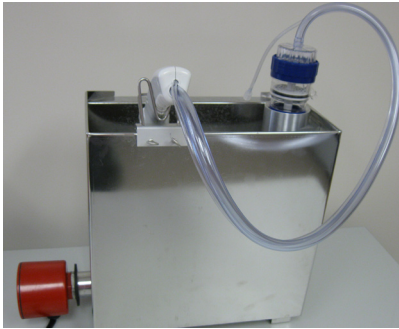
We are very excited about the "hand and glove" fit that our two systems create, and look forward to an eventful future marketing them together. InnovaPrep is headed up by David Alburty, CEO and Andy Page, President. Both Dave and Andy live in the Kansas City, MO area and manufacture the HSC-40 in Drexel, MO.



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## Engineering the M-Vac

The Engineering Division has been very active doing what engineers do best – designing and testing products! We have completed and began fielding the HRS (Hot water



Rinse System), which cleanses the M-Vac for multiple-use applications, and we are close to finalizing the designs and prototype testing on a new sampling head. Both of these products will enhance the current M-Vac System and give our customers more desired options.

We also want to officially welcome our newest full-time engineer, Joshem Gibson. Joshem brings a lot to the table and we are excited about the projects he has already

immersed himself in. With each new addition to the engineering team we increase our abilities exponentially!

Engineering continues to support our customers, tech centers and validation efforts in all aspects of production, manufacturing and design. As we gain more information from the field we will initiate the processes necessary to fill our customers' needs, increase production and develop new innovative products.

## Lab Updates

The Labs Division has recently created a new standard and definition for the word "busy". We have done enough meat testing lately to keep a small beef plant in operation just to supply us! (Only a slight exaggeration!) From all the sampling and validations MSI is now on the verge of having the data needed for national and international governmental approval, and we are all very excited.

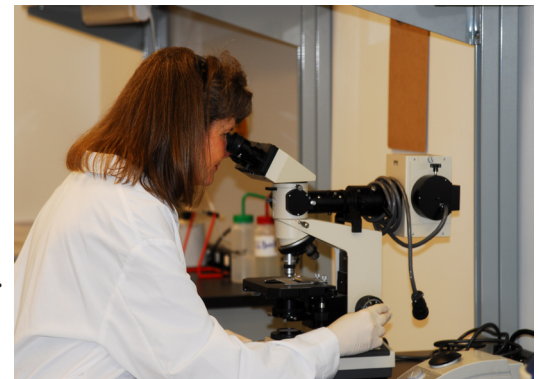
In addition to the meat testing, the Labs folks are, in their spare time, also developing and producing new buffers and solutions to be used with the M-Vac System and cranking out data for forensics such as DNA

extraction. It's fortunate for all of us that there are more than 24 hours in the day for the Labs Division because they would never be able to get everything done if there wasn't!

Labs is very fortunate to have another critical teammate on board: welcome Amanda Vos! Your efforts and expertise are very welcome and needed! Amanda and Kelly are the two most responsible for the meat sampling validations, and have easily done over 2,000 samples in the last few months. Incredible.

In addition to validations in our facility, we continue to coordinate 3rd party efforts,

product presentations at conferences, white papers and customer support. Who could have ever guessed a small group of scientists out of Jerome, Idaho could accomplish so much!



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